

Omaha Downtown Business Improvement District Association

Meeting Minutes

10-30-07

Present: Christopher Moles, David Johnson, Jack Swanson, Jeff Jorgensen, John Lewandowski, Kami Kuhlman, Kevin Merritt, Mike Allington, Mark Mercer, Nancy Stirek, Robert Ortmann, Paul Rutherford, Patty Bain, Rich Anderson, Ron Samuelson, Scott Swanson, Shelly Stokes, Susan Vann, Vicki Quaites-Ferris, Kim Folta, Joe Moise

Absent: Scott Bradley, Tim Dunning

Topic	Discussion	Action
Meeting called to order	<ul style="list-style-type: none"> ▪ Meeting called to order at 5:30 p.m. 	
Election Results	<ul style="list-style-type: none"> ▪ David Levy of Baird Holm announced election results <ul style="list-style-type: none"> ○ President: Scott Bradley ○ Vice President: Kim Folta ○ Secretary: Susan Vann ○ Treasurer: Jeff Jorgensen 	
Meeting adjourned and reconvened	<ul style="list-style-type: none"> ▪ Meeting adjourned and reconvened under new officers ▪ Kim Folta presiding in Scott Bradley's absence 	
Old Business		
City Contract and Service Level Agreement	<ul style="list-style-type: none"> ▪ Bob Ortman opened discussion about the contract with the City ▪ Assessment year (contract) and fiscal year (by-laws) do not match. Recommendation is that by-laws be amended to match ▪ Contract requires that work plan and budget be submitted by Dec. 3. Work plan does not need to be greatly detailed, and this time should be very similar to Yr 1 scope of work outlined in ordinance ▪ The contract provides for the funds to be accessed no later than March 15th – but we should have access upon approval of work plan ▪ Motion by Paul Rutherford for the executive committee to have the authority to finalize the contract was approved ▪ Joe Moise reviewed Base Service Level Agreement, between DBID and City. ODIDA not a party to this, but could be impacted if service level were to be reduced from current. If any concerns, we can relay to other two parties 	<ul style="list-style-type: none"> ▪ David Levy to collect by-law "clean-up" issues, including fiscal year change ▪ Executive committee to develop work plan for review at next meeting ▪ Comments about any of these documents can be directed to Joe Moise via email by November 10th, 2007
UP Slot	<ul style="list-style-type: none"> ▪ Tim Dunning has been appointed by UP to take Tom Chen's place on the Board 	

Topic	Discussion	Action
Executive Director Recruitment	<ul style="list-style-type: none"> ▪ Kami Kuhlman provided recommended position description for posting on International Downtown Association website ▪ Group discussed whether salary / benefit information needed to be included. Agreed to use a more generic statement such as “competitive salary and benefits” or “commensurate w/ experience” ▪ Motion by Kevin Merritt to post the job description for the BDID director online on the IDA site was carried 	<ul style="list-style-type: none"> ▪ Kami Kuhlman to finalize and post
Office Space	<ul style="list-style-type: none"> ▪ Kevin Merritt he is close to recommendation / solution. Formal recommendation to be provided at later meeting 	
Tree Committee	<ul style="list-style-type: none"> ▪ Patty Bain provided update ▪ The committee took a walking tour of the area to identify dead, absent, or problem trees, and has recommendations for initial focus areas ▪ Expert will provide recommendation on tree selection and needs for 100 sites for approximately \$4000 	
New Business		
Executive Committee	<ul style="list-style-type: none"> ▪ Kim Folta provided background on plans for Executive committee meeting, including development of strategic plan 	<ul style="list-style-type: none"> ▪ Executive Committee to meet between now and next meeting to begin work
College World Series / Ballpark	<ul style="list-style-type: none"> ▪ Steve Scarpello, parks director for the City of Omaha spoke to group, providing information and taking questions on steps up to appointment of a panel to evaluate and recommend site. 	
Wayfinding	<ul style="list-style-type: none"> ▪ Ken Johnson and Jed Moulton from the Planning Department reviewed Wayfinding project, and provided phase three recommendations. One more phase of design work and implementation remain ▪ ODIDA involvement would be welcome – as an advocate up to and including funding part of the remaining work. Ken thought there were other sources of funds available. 	
Old Market Downtown Residents Association	<ul style="list-style-type: none"> ▪ OMDRA has been active in area, getting grants for trees, dog stations, and cigarette disposal units. Membership has been waning, and they need to identify potential new officers ▪ Board members could help by encouraging interested residents to attend and run for office 	<ul style="list-style-type: none"> ▪ Kim Folta to contact Marcia Fau for summary statement, info on election process
Next Meeting	<ul style="list-style-type: none"> ▪ November 27th, 2007 at 5:30pm ▪ Omaha Chamber of Commerce 	